

April 2019

Dear Future Sponsor,

The Pueblo Grande Museum Auxiliary is holding a fundraising event to support the educational activities, exhibitions, and programs offered at Pueblo Grande Museum and Archaeological Park in Phoenix. The Museum needs your help.

Be a part of the Museum's 90th Anniversary Gala, ***Moonlight Over the Mound***, to be held Saturday, October 19, 2019, 6:30pm. This culinary-centric gala will feature desert and historic foods, Arizona wines, and special cocktails mixed especially for this gathering. Velvet Button of Ramona Farms is supporting and organizing the culinary experience. Other wonderful chefs will be in attendance; to date chefs participating are Brett Vibber (Cartwright's Modern Cuisine) and Tamara Strange (Cotton and Copper). The gala also features indigenous performing artists and a special presentation and "first look" at the Water Public Art Challenge sculpture/gate by renowned local artist, Zarco Guerrero.

A variety of sponsorship packages are available for this unique opportunity.
Submit a Sponsorship Request today! **MoonLightOverTheMound.com/sponsorships**

- Requests to sponsor are processed in the order they are received. Pueblo Grande Museum Auxiliary reserves the right to limit and/or restrict sponsorships.
- Approved sponsorships must pay in full within two weeks of acceptance.
- Requests to sponsor are due no later than August 31, 2019 to guarantee receipt of all package benefits.
- Logos are due by September 6, 2019 to guarantee inclusion in all of the pre and post event recognition and prominent recognition during the event.

For more information, please contact:

Greg Kiker, ***Moonlight Over the Mound*** Chair
greg@pueblogrande.org
(480) 744-6440

The Pueblo Grande Museum

Did you know?

- The **Pueblo Grande Museum and Archaeology Park** is in the **City of Phoenix, AZ**
- The museum was **opened on the site in 1929** preserving our rich history for **90 years**
- Pueblo Grande Museum **is an archaeological site** where the **Hohokam people lived**
- There **are hundreds of prehistoric and historic archaeology sites** within the **City of Phoenix**
- The **Hohokam** people were the **first farmers** of the desert! They grew more species of crop than any other prehistoric groups in the Americas!
- Objects and documents in the Museum's collection **are public trust property**, held and cared for by the museum, and used for the **benefit of our visitors, researchers** and the **citizens of Phoenix**
- The **photographic archives** at Pueblo Grande Museum contain **over 40,000 images**
- Archaeological sites include: **prehistoric Hohokam culture villages, canals**, and rock art (AD 1-1450), **historic Pima [O'odham]** (1540-1950), historic territorial Phoenix (1870-1912), other historical archaeological sites, and traditional cultural properties (**shrines, mountain tops, etc.**).
- Pueblo Grande Museum currently has **four collections available online** as a Contributing Institution for the Arizona Memory Project
- The Pueblo Grande Museum **is headquarters for the City of Phoenix's Archaeology Section**
- The City of Phoenix has had a **City Archaeologist** since 1929, **the first in the nation**
- The City's Archaeologist is stationed at the Museum
- The **only other cities** who staff an archaeologist are Alexandria, VA, Saint Augustine, FL, and New York City
- The Museum also serves as the **archaeological repository** for the City of Phoenix
- **Thousands of children visit the museum every year on field trips**

By sponsoring this event, you are helping to continue this 90-year institution.

Thank you for making this sacrifice and commitment. It is sincerely appreciated!

Greg Kiker

Pueblo Grande Museum Auxiliary

Board of Directors – Chairman: Moonlight Over the Mound Gala

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Phoenix, AZ 85034

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**Pueblo Grande
Museum Auxiliary**

SPONSORSHIP PACKAGES

Why Sponsor?

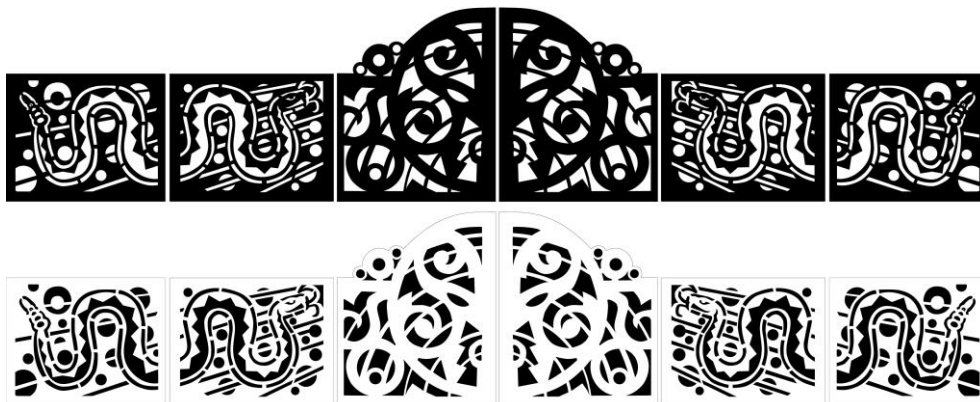
The ***Moonlight Over the Mound*** gala brings together those who enjoy and support local, desert foods, those who appreciate indigenous culture, those who celebrate local artists, and those who are passionate about historic preservation and archaeology. Introduce your company, products and services as a sponsor of ***Moonlight Over the Mound*** to attendees who appreciate philanthropic sponsorship, support cultural history, and own businesses in the Phoenix area. Additionally, your tax-deductible sponsorship advertises to an audience of thousands via websites, social media outlets, press releases, and as part of the museum's donor wall for a year.

Connecting Phoenix's Past to our Future

The Museum connects visitors to the rich cultural heritage of the O'odham and their ancestors, the Sonoran Desert people (Hohokam). This archaeological site -- and only National Historic Landmark in Phoenix -- serves as a living legacy to the ingenuity of the ancient engineers that created a canal system that formed the foundation for thriving villages and our modern urban environment in the Salt River Valley.

Water is life. Arizona, and all those living in the desert Southwest, confront the challenges of supporting a thriving urban environment, indispensable farming environments, and unsurpassed natural environments with a limited water supply. Understanding how those that came before us harnessed water, as well as how they struggled and survived, can provide clues to our future path. As a member of the Water Heritage Collective, the Museum is excited to be the recipient of the Water Public Art Challenge. At the gala, an unveiling of a unique public art sculptural gate happens, which artist Zarco Guerrero created with the Art Challenge award.

Proceeds of the Gala support the creation of exciting exhibitions and thoughtful programming that educates and inspires thousands of visitors and school groups annually. This October, Pueblo Grande Museum is celebrating its 90th Year of Passion for Preservation. Please join us!



Zarco Guerrero's Drafts of Proposed Gate

Becoming a Champion for History and Education

Sponsorship Opportunity Levels include:

- Gala Hero Sponsor with a gift of \$5,000+
- Cuisine Sponsors with a gift of \$2,500
- Moonlight Sponsors with a gift of \$1,000
- Friend Sponsors with a gift of \$50

Please see chart for benefits.

In-Kind Sponsorships are available. Please contact us for more information.

Benefits	Gala Hero	Cuisine	Moonlight	Friend
Gala Tickets	6	4	2	
Pre-event Recognition (Names and Logos)				
Name and Company Logo Featured	√	√		
Multiple Media Mentions (i.e., News, Radio, Publications, Social Media)	√	√	Named Sponsor	Named Sponsor
Organizational Websites (Linked back)	√	√	Named Sponsor	Named Sponsor
2 Free Annual Memberships to the Museum	√	√	√	√
On Site Event Recognition				
Gala Event Program	Full Page	1/2 Page	1/4 Page	Name Only
Signage Located in two Premium Spots	√			
Event Signage	√	√	√	√
Photo Backdrop	√	Named Sponsor	Named Sponsor	Named Sponsor
Signage Included at Tasting Locations		√		
Provide Goodie Bag Items	√	√	√	√
Post Event Recognition				
Event Press Releases	√	√	√	√
Social Media Promotions	√	√	√	√
Annual Report	√	√	√	√
Listing as Sponsor in Museum Lobby	√	√	√	√
Commemorative Brick Placed at the Museum	√			

Thank you for your support of The Pueblo Grande Museum Auxiliary and its efforts to support Pueblo Grande Museum and Archaeological Park.

Specific Activity Sponsorships available:

- ❖ Indigenous performing artist stipends (\$500 each)
- ❖ Education station stipends (\$500 each)
- ❖ Event Program Sponsors (\$500 each)
- ❖ Ticket Sponsors (\$500 each)
- ❖ Selfie Wall Sponsors (\$500 each)
- ❖ Cart Sponsors (\$1,000 each)
- ❖ Tent Sponsors (\$1,000 each)
- ❖ Signage Sponsors (\$1,000 each)
- ❖ Lighting Sponsors (\$1,000 each)
- ❖ Beverage Sponsors (\$1,000 each)
- ❖ Security Sponsors (\$1,000 each)
- ❖ Chef Tasting Sponsors (\$2,500 each)
- ❖ Marketing Sponsors (\$2,500 each)

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Thank you for your support of The Pueblo Grande Museum Auxiliary and its efforts to support Pueblo Grande Museum and Archaeological Park.

The Pueblo Grande Museum Auxiliary is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Our Federal Identification Number is 86-0405182. All contributions to the Auxiliary are tax deductible to the extent provided by the law. The Internal Revenue Service requires that we acknowledge your contribution in writing and state that you have received no goods or services for your donation.

**MOONLIGHT OVER THE MOUND
SPONSORSHIP APPLICATION**



Company/Individual: _____

Main Contact: _____

Mailing Address: _____

Business telephone: _____

Email: _____

Yes, we wish to support the ***Moonlight Over the Mound*** Gala event in celebration of the 90th Anniversary of Pueblo Grande Museum's Passion for Preservation.

- Gala Hero Sponsor - \$5,000 & above
- Cuisine Sponsor - \$2,500
- Moonlight Sponsor - \$1,000
- Friend Sponsor - \$500

We would like our sponsorship to support _____ specific activity.

- Register and pay online at <https://tinyurl.com/SponsorPGMAgala>
- Please invoice me
- Check enclosed (Please make payable to Pueblo Grande Museum Auxiliary)
- I/We wish to pay by (check one): _____ VISA _____ MasterCard _____ American Express _____ Discover
We will contact you to complete the credit card transaction.